



IDSOG

INFECTIOUS DISEASES SOCIETY FOR
OBSTETRICS AND GYNECOLOGY

**2023
JULY
27-29**

***IDSOG
ANNUAL
MEETING***

Grand Hyatt Denver
Denver, Colorado

SPONSOR PROSPECTUS

WWW.IDSOG.ORG

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2023 IDSOG ANNUAL MEETING PROSPECTUS

Infectious Diseases Society for Obstetrics and Gynecology

July 27-29, 2023

WELCOME MESSAGE

Dear Industry Colleague,

On behalf of Dr. Geeta Swamy, President of the Infectious Diseases Society for Obstetrics and Gynecology (IDSOG), Dr. Gweneth Lazenby, Program Chair, and our entire Board of Directors, we are excited to invite you to the 2023 IDSOG Annual Meeting at the Grand Hyatt in Denver, CO, USA from July 27-29, 2023 where IDSOG will celebrate its 50th year anniversary.

We are thrilled to be able to meet and have organized a course for clinicians interested in the field of women's health. The IDSOG Annual Meeting is a scientific and educational gathering for clinicians and investigators who care for and study the epidemiology, pathophysiology, prevention, management, and impact of infectious diseases in women. The Annual Meeting provides participants with the tools they need to be advocates and providers in their community and features sections on social determinants of reproductive health and infectious diseases, vaccine hesitancy and mitigation, tuberculosis in pregnancy, and a great debate on screening/treatment of infectious diseases in women. We will present again the IDSOG "Stump the Professors" cases. And of course, our meeting will provide ample time for renewing friendships, developing collaboration, networking, mentorship, and the always fun, Friday evening Awards Ceremony/Dinner complete with DJ and dancing!

We expect more than 200 attendees to join us in Denver, CO, USA. Through events such as the Annual Meeting, IDSOG provides opportunities for scholars, researchers, and practitioners to learn from one another and take back to their practices and communities their new knowledge. Accurate and scientific education is one of the best ways to advocate for and advance women's health.

IDSOG recognizes the importance of industry partners. Just as you continue to make changes to improve the clinician and patient experience with your products, so, too, does IDSOG update and adapt its education to ensure that those that attend our meetings and courses are exposed to the best possible information. We find that attendees return to our meeting year after year to glean new content and delve deeper into the learning experience. Industry support and sponsorships are essential to make possible our courses and the many other scientific activities of our society. We would be thrilled to offer our members engaging industry sponsored symposia focused on contemporary infectious disease diagnosis and management.

Please review the enclosed prospectus carefully. IDSOG is appreciative of any support and/or sponsorship you may provide. If you have any questions or concerns, please do not hesitate to contact the IDSOG Executive Office at info@idsog.org.

We look forward to receiving your commitment and working together at the 2023 IDSOG Annual Meeting.

On behalf of the IDSOG Board of Directors, we thank you in advance for your consideration and support!

2023 IDSOG ANNUAL MEETING PROSPECTUS
Infectious Diseases Society for Obstetrics and Gynecology
 July 27-29, 2023

IDSOG ANNUAL MEETING

VENUE

Grand Hyatt Denver
 1750 Welton Street,
 Denver, CO 80202

Group discounted room rate is \$229 (plus taxes). Please contact the Grand Hyatt Denver as soon as possible to make reservations. The cut-off date to receive the group discounted rate is Tuesday, June 27, 2023 at 12 pm MT (pending availability).



WEBSITE

Up-to-date information regarding the 2023 IDSOG Annual Meeting will be available on the website <https://www.idsog.org/2023-annual-meeting/>.

TABLETOP EXHIBIT

A tabletop exhibit includes a 6’ table with 2 chairs and 1 power strip.

ASSIGNMENT OF EXHIBIT LOCATION

Choice of exhibit location is only available for our sponsors. Location for exhibitors will be assigned at the sole discretion of IDSOG. Factors affecting booth location include the date the registration form was received by the IDSOG Executive Office, number of exhibits, and proximity of competitors.

ADDITIONAL EXHIBIT BADGES

Additional exhibitor badges may be ordered at \$200 per badge up to a maximum of the number of exhibit badges included in your company’s package. To order additional exhibitors badges, please send an email to info@idsog.org.

EXHIBIT SCHEDULE (times are subject to change)

| | | |
|--------------------------|-------------------------|---------------------|
| Exhibit Set Up: | Thursday, July 27, 2023 | 06:00 am – 09:00 am |
| Exhibit Hours: | Thursday, July 27, 2023 | 09:00 am – 02:45 pm |
| | Friday, July 28, 2023 | 09:00 am – 02:45 pm |
| | Saturday, July 29, 2023 | 09:00 am – 11:00 am |
| Exhibit Teardown: | Saturday, July 29, 2023 | 11:00 am – 01:00 pm |

2023 IDSOG ANNUAL MEETING *PROSPECTUS*

Infectious Diseases Society for Obstetrics and Gynecology

July 27-29, 2023

IDSOG SPONSOR PROGRAM

The following levels of sponsorship and corresponding benefits are offered by IDSOG. Sponsors reach the sponsorship levels listed below by either contracting one of the sponsorship packages at the package fee as listed in this invitation to sponsors OR by contracting different elements and reach the minimum contribution level which is equal to or higher than the package fee (in which case the acknowledgements will be added/included).

GOLD SPONSOR (\$32,500)

The following benefits at the IDSOG Annual Meeting are included in the Gold Sponsor package:

- 60-minute lunch industry sponsored symposium timeslot (F&B and standard AV included)
- Double 6' tabletop exhibit
- First choice of industry sponsored symposium timeslot and exhibit location (if more Gold Sponsors: first come, first served)
- Identification as Gold Sponsor on website with logo and link to your company's website
- Identification as Gold Sponsor on signs, in break slides and exhibit guide (with logo)
- Full page color advertisement in exhibit guide
- Pre-registration attendee list: 1 month prior to the Course and on-site attendee list
- 8 industry badges (may also attend scientific sessions)

SILVER SPONSOR (\$24,500)

The following benefits at the IDSOG Annual Meeting are included in the Silver Sponsor package:

- 60-minute breakfast industry sponsored symposium timeslot (F&B and standard AV included)
- 6' tabletop exhibit
- Choice of industry sponsored symposium timeslot and exhibit location after Gold Sponsors (if more Silver Sponsors: first come, first served)
- Identification as Silver Sponsor on website with logo and link to your company's website
- Identification as Silver Sponsor on sign, in break slides and exhibit guide (with logo)
- Full page color advertisement in exhibit guide
- Pre-registration attendee list: 1 month prior to the Course and on-site attendee list (excl. EU-attendees)
- 6 industry badges (may also attend scientific sessions)

BRONZE SPONSOR (\$8,000)

The following benefits at the IDSOG Annual Meeting are included in the Bronze Sponsor package:

- 6' tabletop exhibit
- Choice of exhibit location after Gold and Silver Sponsors (if more Bronze Sponsors: first come, first served)
- Identification as Bronze Sponsor on website with logo
- Identification as Bronze Sponsor on sign, in break slides and exhibit guide (with logo)
- ½ page color advertisement in exhibit guide
- Pre-registration attendee list: 1 month prior to the Course and on-site attendee list
- 4 industry badges (may also attend scientific sessions)

2023 IDSOG ANNUAL MEETING *PROSPECTUS*

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EXHIBITOR (\$4,250)

Mix and mingle with attendees during dedicated poster breaks and meal breaks. Connect with prospective clients over new products and services near poster boards for optimal table traffic.

The following benefits at the IDSOG Annual Meeting are included in the Exhibitor package:

- 6' tabletop exhibit
- Identification as exhibitor on website, sign, in break slides and exhibit guide
- On-site attendee list
- 2 industry badges (may also attend scientific sessions)

CONTACT INFORMATION

For more information about exhibits, sponsorships, advertising, or other support opportunities, please contact the IDSOG Executive Office.

Tessa Benitez, Executive Director

Lenette Bender, Association Manager

P: +1 952 247-4887

E: info@idsog.org

APPENDIX A: Sponsor/Exhibitor APPLICATION FORM

The undersigned company will support the IDSOG Annual Meeting

| | |
|---|-----------------|
| Company: | Contact person: |
| Address: | City: |
| State/Province: Zip: | Country: |
| Phone: | E-mail: |

Support Options (Please select):

| | |
|---|-------------|
| Sponsor Packages: | |
| <input type="checkbox"/> Gold Level Sponsor | US\$ 32,500 |
| <input type="checkbox"/> Silver Level Sponsor | US\$ 24,500 |
| <input type="checkbox"/> Bronze Level Sponsor | US\$ 8,000 |
| Exhibition: | |
| <input type="checkbox"/> Tabletop Exhibit | US\$ 4,250 |
| A La Carte Sponsor Opportunities: | |
| <input type="checkbox"/> ISS – Lunch | US\$ 22,500 |
| <input type="checkbox"/> ISS – Breakfast | US\$ 16,500 |
| <input type="checkbox"/> Welcome Reception | US\$ 7,500 |
| <input type="checkbox"/> Awards Ceremony/Dance | US\$ 7,500 |
| <input type="checkbox"/> Sponsored Attendee Lanyard | US\$ 2,500 |
| <input type="checkbox"/> AM or PM Break | US\$ 5,000 |
| <input type="checkbox"/> Hotel Room Keycard | US\$ 5,000 |

| | |
|--|------------|
| Exhibit Guide Advertising: | |
| <input type="checkbox"/> Full Page Ad (8.5" X 11"): | |
| <input type="checkbox"/> Outside Back Cover | US\$ 2,500 |
| <input type="checkbox"/> Inside Front/Back Cover | US\$ 2,000 |
| <input type="checkbox"/> Internal Page | US\$ 1,500 |
| <input type="checkbox"/> Half Page Ad (8.5" X 5.5"): | US\$ 850 |

Total Amount: US\$ _____

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed IDSOG Terms and Conditions. The IDSOG Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form, you are making an irrevocable offer to enter into a Sponsor Agreement for the Level indicated above. The conditions of the submission of this Application Form followed by Confirmation by IDSOG leads to a binding Sponsor Agreement. Please see Article 1.2(b) of the IDSOG Terms and Conditions for more information.

Authorized Signature: _____

Date: _____

Please scan and email completed form to: info@idsog.org